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Tourism and Recreation in the A.C.T. and Sub-region

The Delphi Approach to Policy Formulation.

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November 1982

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Acknowledgements

In the undertaking of this project I should like to acknowledge the advice of Ted Schulteis of the Department of Environment and Planning, Bob Armstrong, an expert in the application of the Delphi technique, Doug Cocks of C.S.I.R.O., Don Hamence, Commissioner for Tourism in the A.C.T., and Kelvin Enright and John Milton of the C.C.A.E. I am also appreciative of the technical assistance of Kay Hahne, Phil White and Robin Warn.

Most important of all I should like to thank the survey participants whose contribution was essential to the success of this exercise.

Synopsis

This paper presents a case study investigation of the applicability of the Delphi technique in the urban and regional planning process.

Postal surveys were employed to generate and assess the issues pertaining to tourism and recreation in the A.C.T. and surrounding Sub-region of New South Wales.

Details are provided on the mechanics of running the survey, the issues which were identified, criteria for assessing the issues and techniques for data analysis.

An evaluation of the usefulness of the Delphi approach in policy-making considers the technique in relation to the stages of the planning process and discusses the advantages and disadvantages of its application.

Contents

Foreword

Acknowledgements

Synopsis

<u>Part I.</u>	Introducing the Delphi Technique
1.	<u>The Study Context</u>
1.1	Introduction
1.2	Previous studies relating to tourism and recreation in the region.
2.	<u>The Delphi Technique</u>
2.1	Development of the Delphi technique
2.2	The policy Delphi
2.3	Advantages of the Delphi approach
2.4	Application of the Delphi method
2.5	Use of the Delphi method in urban and regional planning.
2.5.1	C.S.I.R.O.
2.5.2	University of Washington, U.S.
2.5.3	Woollahra City Council
3.	<u>The Delphi Procedure</u>
3.1	The methodology
3.2	Formulation of the Delphi question
3.3	Choice of participants
3.4	Assessment of 'events'
3.5	Pilot study
4.	Applicability of the Delphi Method to <u>Evaluating Tourism and Recreation Issues in the A.C.T. and Sub-region</u>

Part II.

Tourism and Recreation in the A.C.T. and Sub-region. Delphi Survey, Round One.

- 5. Designing the Survey for Round One
- 5.1 Determining the approach
- 5.2 Drafting the questionnaire and covering letter
- 5.3 Selecting the panel
- 6. Analysis of the Responses
- 6.1 Response rate
- 6.2 Issues identified
- 6.3 Evaluation of the issue generating process

Part III.

Tourism and Recreation in the A.C.T. and Sub-region. Delphi Survey, Round Two.

- 7. Design of Round Two of the Survey
- 7.1 Selection and arrangement of the issues
- 7.2 Criteria for assessing the issues
- 7.3 Selection of the panel
- 7.4 Despatch of the questionnaire
- 8. Survey Response, Round Two
- 8.1 Response rate
- 3.2 Breadth of the survey
- 9. Techniques for Data Analysis
- 9.1 Feedback requirement
- 9.2 Analytical techniques
- 9.2.1 Importance and likelihood rating scores
- 9.2.2 Priority index
- 9.2.3. Vehemency score

- 10. Analysis of Survey Data
- 10.1 Summary tabulations
- 10.2 Analysis of the rating scores
- 10.3 Comparison of importance and likelihood rating scores
- 10.4 Priority index
- 10.5 Vehemency score
- 11. The Issues
- 11.1 Issues by importance rating
- 11.2 Issues by type
- 11.2.1 Co-ordination
- 11.2.2 Attractions
- 11.2.3 Facilities
- 11.2.4 Promotion
- 11.2.5 Planning
- 11.2.6 Accessibility
- 11.3 Issues by likelihood of occurrence
- 11.4 Issues by priority index
- Part IV.
- Tourism and Recreation in the A.C.T. and Sub-region :
Evaluation.
- 12. Evaluation of the Survey Technique
- 12.1 The mechanics of running the survey
- 12.2 Questionnaire design
- 12.3 Processing of survey data
- 12.4 Recommendations
- 13. Further Developments
- 13.1 Whether to undertake a third 'round'.
- 13.2 Next steps
- 14. Conclusions

Bibliography

Appendices

- A. Questionnaire and covering letter, Round One
- B. Comparison of panel and student responses, Round One
- C. Questionnaire and covering letter, Round Two
- D. Issues by Priority rankings, Round Two
- E. Tabulation of survey results, Round Two
- F. Issues ranked by Importance Rating Score, Round Two
- G. Feedback to panel